

March 1, 2025

Dear Nantucket Garden Club board members,

We hope you are enjoying a nice winter. As the weather begins to warm up, our thoughts turn to summer in Nantucket. This year, the House and Garden Tour will be in Sconset on Wednesday, August 6, 2025. Mark your calendars!

As co-chairs of the House Tour this year, we would like to ask the board to consider raising the price of the tickets for the house tour from the current price of \$75.00 to \$90.00. The 2024 House Tour chairs strongly encouraged us to consider raising the ticket price. In addition, we have had meetings with most of the House Tour committee chairs and many of those chairs have encouraged us to raise ticket prices. All these House Tour committee chairs cite steep increases in pricing across the board from vendors and service people. As we all know, inflation has increased costs across the country.

Prices for most goods and services have gone up significantly. NGC will pay more for services like printing, transportation, supplies and advertising for the tour this summer than we did in 2024. Transportation to and from Sconset will be an added expense that we did not incur last year.

NGC House Tour price history:

2012 \$40.00

2015 \$50.00

2019 \$70.00 \$75.00 day of and online

2024 \$75.00

In 2024, the chairs reached out to different garden clubs and confirmed that the Nantucket Garden club ticket price is low in comparison to other clubs. Specifically, the chairs were told by the Chatham Garden Club (which is similar to the NGC house tour) that our price was very low.

We researched other garden club house tour ticket prices. The tickets range from \$93– \$300.

\$93 Atlanta, GA

\$100 Charleston, SC

\$130.00 Santa Fe , NM

\$300.00 Palm Beach, FL

We believe that raising the price of the tickets will help offset those increases and will ensure that the tour is a financial success. We hope that the board will approve this increase for the 2025 House and Garden tour.

Thank you for your consideration,

Elizabeth Shepard and Robin Kelly