

2024 SECOND VICE PRESIDENT'S ANNUAL REPORT

Lynn Boyajian, Second Vice President

The Second Vice President shall oversee the Club's technology related activities for the internet and social media. She is responsible for ensuring all platforms are compliant with GCA guidelines. The second Vice President is responsible for all online account passwords, and website related relationships, budgets and services. She will assist the membership in website training and update the roster of members found on the website on an annual basis.

Winter 2023/24-A significant amount of time was spent updating certain areas of the website (at times, with the help of the IT specialist) to make it more user-friendly and accurate. Also, over the winter, the membership list, programming, and other areas are revised/updated to reflect changes for the upcoming season.

Spring 2024-Work with IT specialist to add a tab to pay Annual Meeting luncheon fee. Added Green Thumb Flower Show tab and schedule to website.

Created a page on website for Saltmarsh Center Garden.

Ongoing-website maintenance and updating to reflect current programming and initiatives/results.

Ongoing-responding to and directing incoming email inquiries to correct club member or chairs for a response.

Met with President to express ongoing concerns with a lack of policy and procedure for members creating accounts and changing passwords without contacting Second Vice President.

Met with President to recommend the implementation of a Social Media Policy in compliance with GCA policy.